



**innovationparc**  
MADE BY INTERPACK ALLIANCE

25–28 JANUARY 2022  
MOSCOW, EXPOCENTRE FAIRGROUNDS

12+

# BUSINESS PROGRAM

## 25 JANUARY / TUESDAY

11:00 – 14:00 innovationparc 1

### **Packaging solutions for reducing food loss and waste along the value chain**

FAO Liaison Office with the Russian Federation

11:00 – 13:00 innovationparc 2

### **Packaging. Best Practices**

The Global Association for Marketing at-Retail POPAI RUSSIA

## 26 JANUARY / WEDNESDAY

12:00 – 17:00 innovationparc 1

### **GOOD – BETTER – BEST.**

### **How to create a brand consumers and retailers will love**

Association of Branding Companies of Russia (ABCR)

11:00 – 14:00 innovationparc 2

### **Packaging: how to ensure sustainable development without reducing the quality of life?**

The National Confederation of Packers (NKPak)

14:30 – 16:30 innovationparc 2

### **Session «Environmental practices: business or consumer?»**

Communication Agency Sees.Group

## 27 JANUARY / THURSDAY

11:00 – 16:00 innovationparc 1

### **The day of digital innovations in packaging and labels**

PUBLISH Magazine

11:00 – 14:00 innovationparc 2

### **What will be the packaging of drinks in 5 years?**

SOYUZNAPITKI

## 28 JANUARY / FRIDAY

10:00 – 14:00 innovationparc 1

### **Conference «State and prospects of the personnel training for the packaging industry»**

Tara i Upakovka Magazine



www.save-food.org



Stand 12/2021